

# ULS

# COLLEGE SEARCH SIMPLIFIED



*A Guide to  
Sorting Through, Narrowing Down  
and Figuring Out*

# *Where to Apply*

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# BOOK 1: DECIDING WHERE TO APPLY

## *Introduction: When to Begin?*

With thousands of colleges in the U.S. alone, there's a school out there for everyone.

That's good news. Now we just have to find the right one for you!

Coming up with a short list of colleges takes time, and you should begin well before applications are due. If you're reading this book: **congratulations!** You're already on your way to making your decision.

The college process is more than just creating a solid application. It's just as important to figure out what you're looking for in a school and what universities fit your profile. That's where this book comes in.

The first section will **build your college profile** – what kind of school you're looking for – and includes quizzes that help you keep track of your preferences.

Then we'll discuss what's available, breaking down college options by location, size, academics, social life and cost.

Finally, we'll bring it all together, combining your quiz results with available colleges to create a short list of schools tailored to you! You'll also find information about college visits, interviews and more.

Your ideal school is waiting for you at the end of this book. So **start your search!**

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